



GML



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2024 - 25

Governor's Monthly Letter Issue 04 October 2024



“Uyare” Signature Project  
“Empowering Tribal Youth: Rotary's Vision for Edamalakudi's Future”

## MESSAGE FROM ROTARY INTERNATIONAL PRESIDENT



Dear Fellow Rotary Leaders,

*The Magic of Rotary* is belonging, and it's a feeling that can appear when you least expect it.

Earlier this year, I was in Slovakia serving as a President's Representative during a six-week trip through Europe. When I wrote to Katarina Cechova, governor of District 2240 at the time, I mentioned that my grandmother Veronica Zilka grew up in a small village in the area before settling in the U.S.

It wasn't long before Cechova tracked down my grandmother's village, Jakubova Vol'a. She even organized a visit for me, where I received an unforgettable Slovakian welcome.

When I entered the community center of Jakubova Vol'a, a small crowd of people dressed in traditional Slovakian clothing greeted me. They sang with beautiful and powerful Central European voices that reminded me of my grandmother.

A lot of families play cards or games when they get together. When I was young, my father would pick up his accordion and lead my family in song. My grandmother would sing along with

her impressive voice.

When I walked into the community center and heard traditional music from my childhood — when I saw a woman play the accordion the way my dad played — I suddenly felt like a little girl sitting at my grandmother's house in Monessen, Pennsylvania. I burst into tears of joy at the memories.

But the magic didn't stop there. District Governor Cechova really outdid herself. A local genealogist worked with a videographer to make a short film about my grandmother. We watched the video together in the community center.

When the video ended, I turned around and saw a man standing in the back of the room. I quickly learned that this stranger, Frantisek Zilka, was my second cousin. His grandmother and mine had been sisters. I felt like I had been struck by lightning.

I visited my newfound cousin's home, which happens to be the home where my grandmother was born. There, he shared old photographs I had never seen of my dad, my uncle, and my grandmother.

Since then, I can't stop thinking about my family of Rotary. When I refer to you as my family, I'm not just being kind. I really think of everyone in Rotary as my family. But I never would have imagined that my Rotary family would introduce me to long-lost personal family.

Sitting in that community center listening to traditional Slovakian music from my childhood filled me with joy and a profound sense of belonging. I am so grateful to District Governor Cechova and everyone who helped create that magical experience.

As members of Rotary, we have a unique opportunity to share the same magic with each other and with the world. I encourage you to consider how you can help spread that magic and ensure other members of your club — other members of our Rotary family — feel like they truly belong.

A handwritten signature in black ink that reads "Stephanie A. Urchick". The signature is written in a cursive, flowing style.

**Stephanie A. Urchick**

Rotary International President, 2024-2025

## DISTRICT GOVERNOR'S VOICE



Dear Rotary leaders,

Warm Rotary Greetings to all.

October is Economic and Community Development Month.

Rotary supports investments in people to create measurable and enduring Economic Improvement in their Lives and Communities. It is through:

1. Building the capacity of entrepreneurs, community leaders, local organisations and community networks to support Economic Development in Impoverished Communities.
2. Developing opportunities for productive work.
3. Reducing poverty in Underserved Communities.
4. Supporting studies for career minded professionals related to economic and community development.

Our District Project UYARE itself is the best example for Economic and Community Development. Unemployment, lack of economic opportunity, lack of appropriate training and the absence of social safety net lie at the core of poverty. For the poor, labour is often the only asset available to improve well-being. Creating productive employment opportunities is essential for reducing poverty and achieving Sustainable Economic and Social Development and for providing income security and empowerment especially for women, differently abled and youth, like education and health strategies, generating income.

How to do:

1. Assessing the Community.
2. Responding to community needs.
3. The obstacles to entrepreneurship.
4. The barriers to opportunities and
5. The lack of resources.

Let us work together for the development of the community. For that let's think out of the box and bring magic in every human being's life by doing it in simple way and Humble but simply Irresistible.

Thank you.

Yours in Rotary Service

**Rtn AKSM Sudhi Jabbar**  
District Governor

# Feedback



*I do appreciate your efforts. I feel it is a job well done.*  
**PDG George Mathew**

*It has come out well!!! Hearty congratulations!!!*  
**PDG Suresh Mathew**

*Good morning. Thank you for adding our photos in GML. Whole content is good. All the best for the next issues.*  
**Rtn Anwar Muhammed, President, RC Ettumanoor**

*Dear Rtn Sheela Devi B Appreciate your attention and kind effort to insert our club's induction news in the GML.*  
**Rtn John Vianey, President, RC Anchalumood**

*Dear Rtn Sheela Devi, Darpanam was well received and we thank you for giving good coverage for e-Club. Best regards,*  
**Rtn Roy Kurian, President, Rotary e-Club of Kerala Global Dubai**

## EDITOR'S THOUGHTS



A few days after the release of last issue of GML, I received a call from a very Senior Rotarian of our District, appreciating the GML. I was very thrilled and asked him to give it as message so that I can post in the feedback column. But, that he declined, since he is not very active in Rotary now. Any way I was very happy.

Appreciations from unexpected corners will boost our morale a lot, and relieve us of all pressure. Most of us face pressure in our day to day life. Success in life depends on the ability to cope with the pressure.

Recently during an Alumni Meet, one of the participants talked about an Iconic Quote from the legendary Tennis Player Billie Jean King: *"Pressure is a privilege."*

Similarly in Management classes, we hear the statement, *"Responsibility is power"*.

The Constitution of India depicts *"Duties and Rights"* of every Indian citizen.

Management System Standards, for Quality, Environment, Information Security, etc., deal with the terms *"Risks and Opportunities"*. Any Risk found in the system is associated with an Opportunity for improvement.

All these terms are related. Successful people consider pressure as a privilege, enjoy the power of responsibility, are aware of how to avail their rights while performing duties efficiently and face risks effectively, converting them into opportunities for improvement.

In Rotary, we find many successful leaders who are ready to take risks and implement innovative ideas for project execution.

Let us hope that our District will soar high with the Magic of Rotary.

**Rtn Sheela Devi B**  
Chief Editor, GML

### GML COMMITTEE

Rtn Sheela Devi B CHIEF EDITOR	RC Kazhakuttom	9447344100	sheeladevib@gmail.com
Rtn M Kumaraswamy Pillai	RC Alleppey	9447409933	mkillai53@gmail.com
Rtn Anil Mathew	RC Kottayam East	9895395151	anilmathew279@gmail.com
Rtn Prof Dr Hari Kumar B	RC Quilon East	9447096448	harisirs@gmail.com
Rtn Dr Ram Mohan	RC Pathanamthitta Central	9656008411	hospitalveda@gmail.com

Please send activity reports, project details, suggestions and other articles, along with good quality photographs, by e-mail to [rid3211gml202425@gmail.com](mailto:rid3211gml202425@gmail.com)

## HODIE MIHI CRAS TIBI



Two months ago, while traveling to Ramapuram for their installation meeting, I stopped at a vegetarian restaurant on MC Road. While waiting for my order, a lady from another table approached me and asked if I was Rtn Suresh Mathew from Rotary. When I said yes, she introduced herself, recalling how I had inducted her family into Rotary about 15 years ago. If it was 15 years back, the year must be 2008-09 when I served as Assistant Governor. She mentioned that I had even started my speech by referencing their love story to illustrate that friendship begins with love. Had she not narrated the incident I am sure that I would never have recognised her.

Accompanied by an elderly man and woman who, I assumed were her parents, she looked melancholic; it seemed something was troubling her. She shared that her husband had tragically died in an accident. Although their fellow Rotarians had supported her through the funeral and post-mortem, and a condolence meeting had been held, she felt abandoned afterward. Her inter-caste background had led to further complications with her husband's family who was not keen on accepting her. She continued living at the same community for quite some time without any support either from her in-laws or her parents. That was really a traumatic time, she confessed. It was during those days that she expected that some of the Rotary families would come and offer support, but *no* one turned up, not even a call from any of her fellow Rotary Anns. This left her completely lonely and isolated as she said she had considered Rotary as her extended family. Her parents eventually took her to their ancestral home, and she later secured a good job in IT with the help of her family. Despite enjoying their time with Rotary and missing the club's programs, she was disheartened that no one reached out to check on her or offered a courtesy call afterward.

I tried to console her, suggesting that the lack of contact might have been due to people being preoccupied with their own lives. Even I myself found it tough to connect with old friends due to other pressing engagements. Nevertheless, her words lingered in my mind.

In Rotary, we emphasize friendship and fellowship, but when a Rotarian fails to pay the dues, (s)he is promptly removed from the club and then seem to lose his/her status as a friend. While membership rules dictate removal for non-payment, it raises the question of why a fellow Rotarian should be excluded from friendship due to financial issues. We often see active Rotarians pass away suddenly, yet our commitment often ends with the funeral and condolence meeting. We rarely follow up with their families or check on their well-being. Are we truly honouring our departed Rotarians? This reminds me of the Latin phrase, *Hodie Mihi Cras Tibi* (Today Me, Tomorrow You).

To address this, we need to establish Standard Operating Procedures (SOPs) within Rotary clubs to handle such situations effectively. I propose the following actions:

1. Create a Subcommittee: Form a member welfare subcommittee to follow up with the families of deceased Rotarians or those who left the club in good standing.
2. Family Outreach: Visit the families periodically and invite them to installations and club events as guests without charging fees.
3. Support for Children: Provide career guidance to the children of former members through competent members.
4. Membership Opportunities: Encourage the induction of adult heirs if they wish to join as Rotarians.
5. Memorial Meetings: Dedicate a meeting to honour departed members by inviting their families and reminiscing about their contributions.

By maintaining contact and building relationships with these families, we can foster a sense of family within Rotary besides potentially encouraging the next generation to join the club. Let us strive to implement these practices.

Social organizations like Rotary play a crucial role in bridging the gap left by the fading of our traditional joint family culture. It's vital that we continue to nurture close family ties, even after the passing of a loved one. In doing so, Rotary can thrive like a sprawling banyan tree, fostering a strong sense of community and interconnection among members, and also be a lesson for the younger generation in maintaining family and societal ties and friendships.

The only relation that Rotary International recognises with a Rotarian is whether the RI Dues have been remitted. But we at the Club and District level should not be so narrow minded, I feel.

What are your thoughts?

**PDG Suresh Mathew**

District Learning Facilitator

*The readers may express their opinion about the thoughts put forward by PDG Suresh Mathew*

## AN INTRODUCTION TO ADULT LEARNING

Training adults is different from teaching children. Children are in school to learn what adults want them to know. Adults enrol in courses to master a skill or learn something that *they* want to know.

### Characteristics of adult learners

Adult learners share some common characteristics.

- ◆ Self-direction - Adults are in control of their own learning and have more say in how and when they learn.
- ◆ Experience - Adults trying to learn new tasks have a greater base of experiences they can apply to what they're learning.
- ◆ Readiness - Adults learn best when they're ready to do so. They may pursue adult education to advance in their career or role, learn a new skill, or improve their knowledge of a subject.
- ◆ Motivation - Adult learners are typically more driven because they choose the subjects they want to learn, based on their own interests and needs. Learning something new can be personally rewarding.
- ◆ The need for relevance - Adults need to understand why what they're learning is relevant or how it will help them.

### Approaches to adult learning

One method that is widely used to design and deliver training for adults is experiential learning, which is often thought of as learning by doing. This approach works best in situations where people are learning through observation and hands-on activities.



Another is transformative learning, which occurs when some problem or challenge makes you rethink your assumptions, beliefs, or values and changes your perspective or behaviour. This moment can be different for everyone depending on their prior knowledge, experience, or feelings about the topic.

Transformative learning has four phases as shown in the figure.

Points to be remembered in training sessions for adult learners:

- ◆ Adults come to any training session with previous experiences, ideas, and beliefs. Use their backgrounds to help people learn from each other.
- ◆ Adults are motivated to learn if there is something they want to accomplish.
- ◆ The role of learning facilitators is to expedite their learning, not to teach them everything you know.
- ◆ Keep your training interesting by using small-group activities. Having the larger group discuss the results afterward encourages people to learn from others.

*Courtesy: Rotary.org/learning centre*

## THE FUTURE OF AI: FROM HYPE TO TRANSFORMATIVE INNOVATION



Artificial Intelligence (AI) has been riding a wave of unprecedented attention and adoption over the past few years, with tools like ChatGPT capturing the public's imagination. However, some skeptics say that usage of ChatGPT have been declining recently. They believe the AI bubble will burst, collapsing like a house of cards. But having experienced the technology landscape's ebbs and flows throughout my long career in AI research, I see a much different future. In fact, AI is just getting started. I am currently pursuing a PhD in Information Technology with a specialization in Artificial Intelligence, and I've witnessed firsthand the technological evolution that fuels AI's steady march forward. Let's dissect the facts to better understand the decline in ChatGPT's usage and explore the broader landscape of AI's current and future developments. By doing so, we can paint a clearer picture of how AI will continue to transform

industries and reshape societies in ways that go far beyond any transient hype.

The decline in ChatGPT usage and attention may simply be a recalibration after the initial burst of enthusiasm. As you may be aware, many technological innovations go through a "hype cycle" where initial excitement fades, only to make way for more sustained and productive use cases. AI is following this natural trajectory, and as it matures, its real-world impact will deepen. We must recognize that the AI revolution goes beyond conversational models like ChatGPT, that we have been discussing in the previous issues. It is woven into the very fabric of modern industries, from healthcare to finance to education. AI is a foundational technology, driving automation, data-driven decision-making, and even creativity. As the initial hype around consumer-facing tools fades, AI is evolving into specialized applications, enterprise tools, and domain-specific solutions.

### AI Tools for Creating 3D Worlds from Text Prompts

Generative AI is advancing at lightning speed. One of the most fascinating recent developments is the creation of tools that allow users to design entire 3D worlds from simple text prompts. With just a few sentences, creators can now generate intricate virtual environments, opening the door to more immersive gaming experiences, virtual reality applications, and even architectural design. Tools like Kaedim, Masterpiece Studio, and OpenAI's DALL-E 3D are pushing the boundaries of creativity, allowing anyone to be a world-builder. These tools democratize design and bring high-level artistic expression within reach for creators who may not have the technical expertise. As 3D worlds become more accessible, entire industries — including gaming, film, and education — will be transformed by how we interact with and build these virtual spaces.

While most 3D world creation tools are not entirely free, there are several that offer free versions or trials with limited features. Let's explore some of them:

#### A. Dream by WOMBO (Free AI Tool for Generative Art)



Steps to create 2D artistic renditions based on text prompts.

- ◆ Visit the Dream by WOMBO website (<https://dream.ai/>) or download the mobile app.
- ◆ Enter your text prompt describing the world you want to create (e.g., "A futuristic city on Mars with flying vehicles and towering skyscrapers").
- ◆ Choose an art style (e.g., Synthwave, Dark Fantasy, Realistic).
- ◆ Click on "Create" and let the AI generate an artistic representation of your world.
- ◆ Download the image or adjust the prompt for variations. (see sample, dream.jpg)

## B. Deep Dream Generator



### Steps:

- ◆ Visit Deep Dream Generator (<https://deepdreamgenerator.com/generate>) and sign in.
- ◆ Enter a text prompt (e.g., “A serene beach with a sunset, palm trees, and crystal-clear water”) for the AI to generate visuals.
- ◆ Download and modify the generated images to inspire your final 3D designs.

## C. Prodia



### Steps:

- ◆ Visit the Prodia site (<https://app.prodia.com/>) and sign in.
- ◆ Enter a text prompt (e.g., “A forest filled with glowing mushrooms and floating islands in the sky”)
- ◆ Click the “Generate” button and wait for the AI to generate visuals.
- ◆ Download the generated image.

## AI Tools Creating Videos from Text Prompts

For generating videos from text prompts, there are a few AI-powered tools that offer free versions or trials. These tools allow users to experiment with creating short videos from text descriptions, providing creative outputs similar to image generation but in motion. Below, I’ll outline the step-by-step procedures for using three free tools for text-to-video generation.

### A. Runway Gen-2 (Free Version Available for Short Videos)

Runway Gen-2 is an AI video generation platform that lets users create videos from text prompts. It offers a free tier with some limitations, making it accessible for experimenting with text-to-video creation.

#### Steps:

- Sign Up:
  - ◆ Go to Runway and create a free account.
  - ◆ Once signed in, navigate to the Gen-2 model, which allows text-to-video generation.
- Enter Text Prompt:
  - ◆ In the Gen-2 video generation model, type a descriptive text prompt (e.g., “A peaceful forest with sunlight streaming through the trees” or “A futuristic city at night with flying cars”).
- Adjust Settings:
  - ◆ You can specify parameters such as the duration of the video (typically between 4 to 10 seconds for free users).
  - ◆ Choose whether you want the output to be more abstract or realistic, depending on your vision.
- Generate Video:
  - ◆ Click the “Generate” button to process your prompt into a video. This may take a few moments depending on the complexity of the prompt.



- ◆ Once the video is generated, preview it in the Runway interface.
- Download the Video:
  - ◆ After reviewing the video, you can download it directly to your device. Free users typically have limited download options (e.g., lower resolution).

**Note:** The free version allows short videos (up to 5-10 seconds) and may impose usage caps. Still, it's an excellent way to start exploring text-to-video creation.

## B. Kaiber (Free Version with Credits)

Kaiber is another AI-powered tool that enables users to generate videos from text. It provides a free version with credits for new users.

### Steps:

- Sign Up:
  - ◆ Go to Kaiber and create an account (you'll be given free credits to try the platform).
  - ◆ Create a Project:
    - ◆ Once logged in, click on "Create New Video" and choose the type of video you'd like to generate.
    - ◆ Select "Text to Video" mode, which allows you to input text prompts.
- Input the Text Prompt:
  - ◆ Write your desired prompt, describing the video you want to generate (e.g., "A dragon flying through a stormy sky" or "A serene beach at sunset with waves crashing").
  - ◆ You can also select a style (e.g., fantasy, anime, abstract) to influence the visual output of the video.
- Generate the Video:
  - ◆ Click on "Generate" to start the creation process. The video will be generated based on your prompt and style selection.
  - ◆ You can preview the video before downloading.
- Download the Video:
  - ◆ After generating the video, you can download it in different formats. Free users may have limited quality and duration options, but it still allows enough freedom to experiment with AI-driven video creation.

**Note:** Kaiber's free tier limits the number of videos you can generate, so be mindful of how you use your credits.

## C. Pika Labs (Free Trial Available)

Pika Labs is another tool that offers text-to-video capabilities. It's a great option for generating videos based on short prompts, and while it's primarily a paid tool, a free trial is available.

### Steps:

- Sign Up:
  - ◆ Go to Pika Labs and sign up for a free trial account.
- Enter Your Prompt:
  - ◆ Once logged in, navigate to the text-to-video creation section. Enter your text prompt (e.g., "A neon-lit city street at night with rain falling").
  - ◆ The prompt can be detailed or simple, depending on the complexity of the video you want.
- Customize Settings:
  - ◆ Set the duration of the video (for free users, the length may be limited).
  - ◆ You can also choose the aspect ratio or other visual preferences.
- Generate and Download:
  - ◆ Click "Generate" and let the AI process your input. The video will be rendered based on the prompt.

- ◆ Preview the result, and if satisfied, you can download the video.

**Note:** Free trial users are often limited by the number of videos they can create, as well as the resolution.

## **Other AI Tools for Various Use Cases**

### **I. AI Chatbots and Virtual Assistants**

- Afforai ([afforai.com](https://afforai.com)), Chatsimple ([chatsimple.ai](https://chatsimple.ai)), QuickChat AI ([quickchat.ai](https://quickchat.ai)), Ivy AI ([ivy.ai](https://ivy.ai)), Motion AI ([motion.ai](https://motion.ai)), Kubiya.ai ([kubiya.ai](https://kubiya.ai))

### **II. YouTube Tool – clips from YouTube video**

- Clipmaker (<https://www.clipmaker.ai>), Eightify (<https://eightify.app>), SteveAI (<https://www.steve.ai>), Thumbly (<https://thumbly.ai>), TubeBuddy (<https://www.tubebuddy.com>)

### **III. Marketing, Advertising, SEO, SEM, Email Marketing, Social Media, and Product Labeling**

- AdCreative.AI ([adcreative.ai](https://adcreative.ai)), Afforio ([afforio.com](https://afforio.com)), Blend AI ([blend-ai.com](https://blend-ai.com)), Anyword ([anyword.com](https://anyword.com)), Mutiny ([mutinyhq.com](https://mutinyhq.com)), Customers.ai ([customers.ai](https://customers.ai)), Optimization Up ([optimizationup.com](https://optimizationup.com)), Orchestra AI ([orchestra-ai.com](https://orchestra-ai.com)), Persado ([persado.com](https://persado.com)), Copysmith's Describely ([copysmith.ai](https://copysmith.ai))

### **IV. Realistic Images Generation from a Description in Natural Language**

- ChatGPT 4, GitHub Copilot, Stable Diffusion (<https://prodia.com>), Adobe Express (<https://new.express.adobe.com>), PopAi (<https://www.popai.pro>), Cohere (<https://cohere.com>), DALL•E 2 (<https://openai.com/index/dall-e-2/>)

### **V. Text-to-video Generation from a Description in Natural Language**

- OpenAI's Sora (<https://openai.com/sora>)

### **VI. Business & Finance**

- Aera ([aeratechnology.com](https://aeratechnology.com)), Akkio ([akkio.com](https://akkio.com)), Cashforce ([tispayments.com](https://tispayments.com)), Gong.io ([gong.io](https://gong.io)), HintsAI ([hints.so](https://hints.so)), Dealstream.Ai ([dealstream.ai](https://dealstream.ai)), Snyk ([snyk.io](https://snyk.io)), New Relic ([newrelic.com](https://newrelic.com)), Pega Platform ([pega.com](https://pega.com)), tldv: Meeting Recorder for Zoom and Google Meet. (<https://tldv.io>), Apex ([apex3.com](https://apex3.com))

### **VII. Design and Creativity**

- AutoDraw ([autodraw.com](https://autodraw.com)), BoothAI ([booth.ai](https://booth.ai)), FlairAI ([flair.ai](https://flair.ai)), ClipDrop ([clipdrop.co](https://clipdrop.co)), StockImg ([stockimg.ai](https://stockimg.ai))

### **VIII. Music**

- Amper ([lnkd.in](https://lnkd.in)), Boomy ([boomy.com](https://boomy.com)), BrainFm ([brain.fm](https://brain.fm)), Jukedeck ([lnkd.in](https://lnkd.in))

### **IX. AI Website Builders and Marketing Platforms**

- 10Web ([10web.io](https://10web.io)), Durable AI ([durable.co](https://durable.co)), Gamma.app ([gamma.app](https://gamma.app)), WebCopilot ([webcopilot.ai](https://webcopilot.ai)), Simplified ([simplified.com](https://simplified.com))

### **X. Research and Writing**

- Bearly AI ([bearly.ai](https://bearly.ai)), Scholarcy ([scholarcy.com](https://scholarcy.com)), Writesonic ([writesonic.com](https://writesonic.com)), Consensus ([consensus.app](https://consensus.app)), Trinkia ([trinka.ai](https://trinka.ai)), Paperpal ([paperpal.com](https://paperpal.com))

### **XI. Legal & Compliance**

- Kira Systems ([kirasystems.com](https://kirasystems.com)), Casetext ([casetext.com](https://casetext.com)), AllLawyer ([ailawyer.pro](https://ailawyer.pro)), Everlaw ([everlaw.com](https://everlaw.com)), LawGeex ([lawgeex.com](https://lawgeex.com))

### **XII. HR & Recruitment**

- HireVue ([hirevue.com](https://hirevue.com)), Pymetrics ([pymetrics.com](https://pymetrics.com)), SeekOut ([seekout.com](https://seekout.com)), Ideal

(ideal.com), ReziAI (rezi.ai)

### **XIII. Education**

- ❑ IllumiDesk (illumidesk.com), ELSA, Corp (elsaspeak.com), MindGrasp.ai (mindgrasp.ai), Scribe (scribehov.com)

### **XIV. Content Creation**

- ❑ Bertha.ai (bertha.ai), Aiseo (aiseo.ai), Contentedge (contentedge.com)

### **XV. Social Media Tools**

- ❑ Postwise (postwise.ai), Tribescaler (tribescaler.com), TweetLify (tweetlify.com), Tweetmonk (tweetmonk.com)

### **XVI. E-commerce and Sales**

- ❑ Frontnow (frontnow.com), Meetz.ai (meetz.ai), NLPearl.ai (nlpearl.ai), ChatSpot (chatspot.ai), Agent4.ai (agent4.ai), Glean (glean.com), HintsAI (hints.so), Reply.io (reply.io), Salerai (salerai.com), Saleswhale (saleswhale.com), Conversica (conversica.com)

### **XVII. Customer Support**

- ❑ Forethought (forethought.ai), Gladly (gladly.com), Helpshift (helpshift.com), Ada (ada.cx), Ultimate.ai (ultimate.ai)

### **XVIII. Healthcare**

- ❑ PathAI (pathai.com), Viz.ai (viz.ai), Tempus (tempus.com), Butterfly Network (butterflynetwork.com), Aidoc (aidoc.com)

### **XIX. Data Analysis & Business Intelligence**

- ❑ ThoughtSpot (thoughtspot.com), Alteryx (alteryx.com), Tableau (tableau.com), Qlik (qlik.com), Sisense (sisense.com)

### **XX. Manufacturing & Industry**

- ❑ Falconry (falconry.com), Uptake (uptake.com), SparkCognition (sparkcognition.com), Sight Machine (sightmachine.com), Landing AI (landing.ai)

### **XXI. Real Estate**

- ❑ Zillow Offers (zillow.com), Opendoor (opendoor.com), Redfin (redfin.com), Reonomy (reonomy.com), Compass (compass.com)

**Rtn PDG PG Muraleedharan**

## ***OpenAI o1 'Strawberry' Launch***

***We're excited to announce that on Thursday, September 12, 2024, OpenAI released its o1 models, describing it as a new LLM trained with reinforcement learning to perform complex reasoning. These new models (o1, and o1-mini) are designed to think and reason before responding, enabling them to understand complex information and make thoughtful decisions.***

***However, we would also caution you: AI companies are starting to hike prices to offset their losses. Just to be clear, the ChatGPT tool you've been using for the past two years will still get cheaper over time. But o1 is a new product that is designed to solve a problem no one has solved before.***

## HERE ARE OUR ASSISTANT GOVERNORS

### AG Zone 07



**Clubs :**

*Trivandrum Amity  
Trivandrum Ananthapuri  
Trivandrum Metro  
Balaramapuram  
Neyyattinkara*

**Home Club :**

*Trivandrum Amity*

### Rtn MPHF Suresh Kumar R

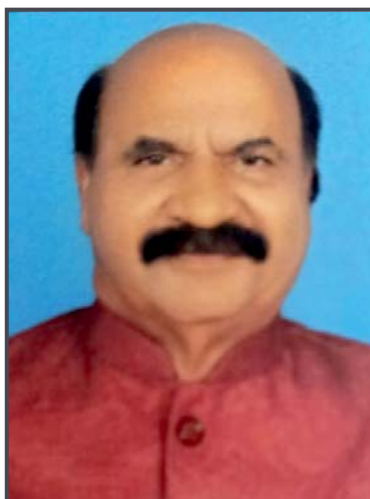
Rtn. MPHF Suresh Kumar joined the Rotary Club of Trivandrum in the year 2014 and has been elevated as its president twice. He also chartered a new Rotary Club of Trivandrum Amity as charter president 2021- 2022. He was honored with the best president award in the year 2017-18, also best district project 'HOPE' (signature project) during his tenure.

Rtn MPHF Suresh Kumar R who is a resident of Peroorkada in Thiruvananthapuram was born on the 13th of May 1971. After graduating from the University of Kerala, he immersed himself into his business ventures and started Krishna Associates, a construction company near his home place at Peroorkada in the year 1992. As his business progressed in a few years, he started a company in Dubai in year 2017 in the same field.

During this Rotary Year, he as taken initiative in starting a Rotary skill development centre at Peroorkada as a joint project involving all the clubs in Zone 07, as a part of District project Uyare.

Suresh is married to Rtn. Deepa and the couple is blessed with two children. The elder son, Anantha Krishnan is an engineer presently employed in Australia and the younger son, Abhikrishna is a graduate from the Christ Nagar College, Trivandrum who is still pursuing his further studies.

### AG Zone 09



**Clubs :**

*Venjaramoodu  
Kilimanoor  
Kallara  
Attingal Town  
Varkala Town*

**Home Club :**

*Venjaramoodu*

### Rtn S Sasidharan Nair

Rtn Sasidharan Nair became a member of Venjaramood Rotary Vlub during the year 2005-06. He served as President of the Club during the years 2014-015 & 2021-22, and Secretary during the years 2009-10 and 2022-23. He was recognised as the Best President and Best Secretary of the zone, during the respective periods.

Being an outstanding sportsman (swimming) from school days onwards, represented Indian Swimming team in three years (1971, 1972, 1973) and Kerala State Swimming Team 16 years (1966 to 1975, 1977 to 1982). Now, actively participating in the state and national level veteran swimming championships.

His professional career included a job in Food Corporation of India for 9 years, and later as Swimming Coach in Kerala State Sports Council for 23 years. Presently, President of Trivandrum District Netball Association and Joint Secretary of Kerala Netball Association.

Plan as AG of Zone 09. Increase the membership by 10%, contribution to TRF by all Rotarians, A Signature Project Uyare and Skill Development Training in various fields. Club level, a bundle of charity projects, medical camps, Annadanam. Goat Project, Snehasparsam, safe drinking water, onam kits, medical aids etc.

Family consists of wife Smt. P. Lekshmy (Late), two daughters Parvathy (Journalist) and Priyalekshmy (Engineer). Blessed with 3 grandchildren.

## HERE ARE OUR ASSISTANT GOVERNORS

### Rtn Er MPH F P T Prakash Babu

Rtn Er MPH F P T Prakash Babu s/o Rtn P O Thomas Vaidyan, joined as a member of Rotary Club, Punalur in the year 1993. He has been elected as the President of RC Punalur three times. He served the club as well as the District in various capacities.

He is a graduate of Science & Chemical Engineering. He is running a CBSE School (Toc H Public School) and a Herbal Medicine / Cosmetic Manufacturing / Exporting Unit in Punalur. Besides Rotary, he actively participates in Church activities, Y's men Club, YMCA, Toc H Club etc.

In this Rotary Year he is planning to help the clubs in his zone to give whole hearted support to District Project "Uyare" and other district programmes like Uday Kiran, Ente Kanmanikku, Planetree, CROP & FIRE etc. He is also planning to collect maximum contribution to TRF from his clubs.

He is happily married to RtyAnn Premy, who is the Administrator of Toc H Public School. The couple is blessed with two sons. Rtn Dr Nikil (3rd Generation Rotarian) and Dr Nachin. His hobbies include Travelling, Agriculture and Reading.

### AG Zone 10



**Clubs :**  
Punalur  
Pathanapuram  
Punalur Mid Town  
Punalur Riverside  
Kunnicode Royals.  
**Home Club :**  
Punalur

### Rtn Major Donor Josch Joseph

Rtn Josch Joseph joined the Rotary Club of Kanjirapally in 1988 and became President in 2022 and 2023. Under his leadership, the club underwent significant transformations, including the renovation of the club building and premises, largely funded by himself. In 2022-23, he was recognized with Best President Zonal Award, Best President Revenue District, Best Rotarian District Award and Best in TRF Contribution Zonal Award, He got the Zonal Award for Best Rotarian in 2023-24.

Josch Joseph, born into a family of planters as a fourth generation planter, began his academic journey at Loyola School Trivandrum, and later attended St Joseph's Boys High School Coonoor. He graduated in Commerce from Loyola College, Chennai and in management from IIM Lucknow's Noida Campus. During his college days, Josch founded the Leo Club of Loyola in 1977, spearheading numerous community service initiatives in and around Chennai.

His plans for zone 36 is to make the Uyare project successful, to increase the membership in the Zone by 5% and make substantial contribution to the TRF.

Josch is married to Shobha, a homemaker, and they have two children, Adith and Roshni. Adith is involved in the family business. Both the children are married and Josch has three grandchildren too.

### AG Zone 36



**Clubs :**  
Kanjirapally  
Erattupetta  
Vaikom Town  
Kottayam  
Kuravilangad  
**Home Club :**  
Kanjirapally

# ROTARY FOUNDATION MULTI DISTRICT CONCLAVE



Rotary Foundation Multi District Conclave inaugurated by TRF Trustee Chair Mark Maloney and called to order by District Governors of five Rotary Districts 3201, 3203, 3204, 3211 & 3212



DGE Dr Tina Antony was an anchor for the Conclave

DG Sudhi Jabbar and DRFC Dr Thomas Vavanikunnel explained the status and plans of District 3211 on TRF activities



Recognition of Major Donors and AKS Members by Rotary Foundation Trustee Chair Mark Maloney



RID 3211 Rotarians with TRF Trustee Chair Mark Maloney & spouse Gay and Vice Chair Dr Bharat Pandya

# DISTRICT GOVERNOR'S OFFICIAL VISITS



RC TRIVANDRUM EAST



RC TRIVANDRUM KOWDIAR



RC KUNDARA

RC KOLLAM ROYAL CITY



RC ANCHAL



RC QUILON CENTRAL

## SAHAYI - ROTARY'S INITIATIVE FOR THE DIFFERENTLY ABLED



A Project under the Assistance to Disabled Persons (ADIP) and Rashtriya Vayoshri Yojana (RVY) scheme, funded by Ministry of Social Justice and Empowerment (MoSJ&E), Government of India.

Rotary, in collaboration with National Career Service Centre for Differently Abled (NCSC-DA) and Artificial Limb Manufacturing Co. (ALIMCO), conducted Assistive Devices Distribution camps in Kottayam Revenue District of RI District 3211 to identify eligible persons and distribute various aids and appliances to improve their quality of life.

The items distributed included Hearing Aids, Smart Phones for Blind students, Smart Cane and folding Braille canes, Braille kits, Small and Large Wheelchairs, CP Wheelchairs, Wheelchair with commode (for senior citizens), Artificial Limbs, Rollators, Auxiliary and Elbow Crutches, Walking Sticks, Motorised and Manual Tricycles, KAFO etc.

Rotary's role was to publicize the camps, provide camp venues and facilitation/screening services for the applicant beneficiaries with document verification to ascertain their eligibility. In this way, Five Eligibility Camps and Five Distribution Camps were conducted in Kottayam District at Vaikom, Pala, Changanassery, Kanjirappally and Puthuppally. The individual camps were inaugurated by eminent public persons such as Shri. Mons Joseph MLA, Shri. Job Michael MLA, Shri. Chandi Oommen MLA, Smt. Preetha Rajesh Municipal Chair Person Vaikom, Adv. K K Ranjith President Block Panchayat Vaikom, Smt. Ajitha Ratheesh President Block Panchayat Kanjirappally, Shri. Saju Thuruthen Chairman Pala Municipality, Shri. Ranjith G M President Mutholy Grama Panchayat, our beloved DG Rtn. AKSM Sudhi Jabbar, PDG Rtn. Scaria Jose Kattoor, PDG Rtn. Dr. Thomas Vavanikunnel and PDG Rtn. E K Luke.

We are happy that we could help distribute appliances and aids worth a total of Rs.55,37,229/- (Rupees Fifty Five Lakhs Thirty Seven Thousand Two Hundred and Twenty Nine) to more than 548 physically disabled brethren in Kottayam Revenue district through SAHAYI Focus Project. We express our gratitude to Rtn. Noble Thomas and Rtn. Sabu John (Kottayam Revenue District Co-ordinators) and also to President and Members of Rotary Club of Vaikom, Pala, Changanassery, Kanjirappally and Puthuppally. We have already forwarded the application to conduct six assessment camps each in Thiruvananthapuram and Alappuzha Revenue Districts.

**Rtn PAG PHF Laji Koshy Eapen,**  
District Chairman, SAHAYI





# SAHAYI - ROTARY'S INITIATIVE FOR THE DIFFERENTLY ABLED



**RC Changanacherry**  
Inauguration by Shri. Job Michael MLA



**RC Kanjirappally**  
Inauguration by Smt. Ajitha Ratheesh President Block Panchayat Kanjirappally



**RC Palai**  
Inauguration by PDG Dr Thomas Vavanikunnel



**RC Puthupally**  
Inauguration by Shri. Chandi Oommen MLA



**RC Vaikom**  
Inauguration by Shri Mons Joseph MLA

## ROTARY INITIATIVE FOR SPORTING EXCELLENCE (RISE)



### RISE : A Saga of Fellowship, Fun, and Friendly Competitions

The RISE competition kicked off its first phase on September 8th, at the prestigious Greenfield International Stadium, Trivandrum, with a range of exciting events designed to promote sportsmanship, fellowship, and community spirit. The competitions included carrom, chess, badminton, and tug of war, creating an atmosphere of friendly rivalry and camaraderie among the participating teams. The event was inaugurated by the District

Governor, Rtn. AKSM Sudhi Jabbar, who emphasized the importance of such events in fostering relationships and building stronger communities.

Teams from Kottayam to Trivandrum participated with great enthusiasm, representing various Rotary clubs. Each team demonstrated a remarkable level of skill, sportsmanship, and teamwork, making the day not just about competition, but about bonding and friendship.

Famous actor and Interim Chairman of Chalachithra Academy, Rtn Prem Kumar, Hon. Member of RC Kazhakuttom, inaugurated Tug of War competitions and also gave away some prizes.

The venue was abuzz with excitement, not only from the sporting events but also from the various food and entertainment stalls set up around the stadium. These stalls offered a range of delicious local delicacies, providing participants and visitors with a chance to relax, enjoy good food, and socialize. The entertainment stalls further added to the lively atmosphere, ensuring that there was something for everyone, whether they were directly involved in the competitions or there to support the participants.

The prize distribution ceremony was presided over by the esteemed Superintendent of Police Shri Prathapan Nair, adding a formal and celebratory touch to the proceedings. Winners and participants alike were recognized for their efforts and achievements, with applause echoing through the stadium. The sense of achievement and joy on the faces of the participants was a true reflection of the Rotary spirit, where participation and fellowship are valued above all else.

The winners of Badminton (above 45 years category) were also awarded with Rtn PAG Lalji Sahadevan Memorial Ever Rolling Trophy sponsored by RC Kovalam, in addition to the normal competition trophy.

As the chairman of RISE, I, Shaj Sreedharan, had the privilege of welcoming all participants, visitors, and dignitaries to this exciting event. It was heartwarming to witness the enthusiasm and positive energy that filled the stadium throughout the day. The event was not just about competition; it was about bringing people together, strengthening bonds, and celebrating the spirit of Rotary.

In conclusion, the first phase of the RISE competition was a grand success, thanks to the collective efforts of all involved. The event was a perfect blend of sports, fun, and fellowship, leaving everyone with unforgettable memories. We look forward to the upcoming phases, with the hope of continuing to foster this spirit of togetherness and friendly competition. A special thanks to all the volunteers, participants, and visitors who made this event a resounding success. Here's to more such events that bring out the best in each of us!



## RISE Competition: Exciting Phases Ahead

Following the resounding success of the first phase of the RISE, we are thrilled to announce the upcoming phases that promise to bring even more excitement, energy, and camaraderie. The second phase will be held in Kottayam on October 6th 2024, featuring a highly anticipated football tournament. Football, known for its ability to ignite passion and foster teamwork, is sure to draw strong participation and enthusiastic support from teams across the region. As we witnessed in the first phase, the spirit of fellowship and friendly competition will undoubtedly shine through in this event as well.

The last phase of the RISE competition will take place on the 23rd and 24th of November in Kollam, where the stage will be set for an intense cricket tournament. Cricket, being a sport close to the hearts of many, is expected to bring together teams and spectators in large numbers. The final phase promises to be a spectacular culmination of months of preparation and dedication from all participants.

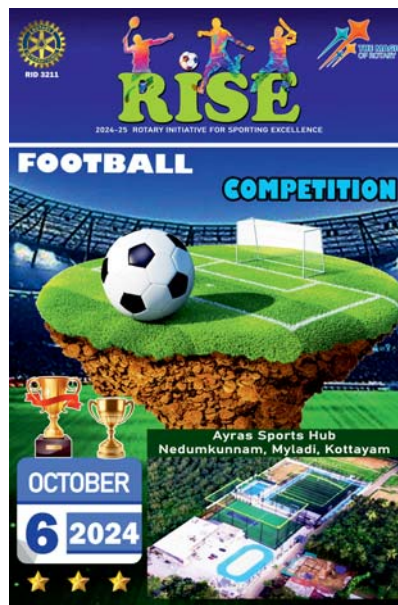
We are counting on the same level of support and enthusiasm that made the first phase such a success. With the commitment of the Rotary community, we are confident that both the Kottayam and Kollam events will continue to exemplify the spirit of friendship, teamwork, and sportsmanship that RISE is all about.

We invite all teams, members, and supporters to join us in these upcoming phases, and together, let's make these events just as memorable and impactful as the first!

Yours in Rotary Service

**PAG Shaj Sreedharan**

Chairman – RISE 2024-25



### RISE TOURNAMENT - FIRST PHASE WINNERS LIST

ITEM	CATEGORY	WINNERS	CLUB
Badminton	Below 45 years	Rtn Dr Arun Mohan Rtn Kevin Varghese	Tankasseri Quilon
Badminton	Above 45 years	Rtn Sebin Roy Rtn Subramania Sarma	Trivandrum Suburban
Badminton	Above 60 years	Rtn Dr Suresh Kumar M Rtn Thomas Vincent	Trivandrum Central
Chess	Annets	Neil Narain Krishna	Trivandrum Residency
Chess	Anns	Remya Syam	Kazhakuttom
Chess	Rotarians	Rtn Dr Krishna Kumar	Trivandrum South
Carrom	Annets	Mikhael Shiyad	Trivandrum Kowdiar
Carrom	Anns	Sree Rekha	Kollam Metro
Carrom	Rotarians	Rtn Shaji Jose	Trivandrum Suburban
Tug of War	Rotarians	Rtn Shine Sathar & Team	Kazhakuttom

# ROTARY INITIATIVE FOR SPORTING EXCELLENCE (RISE)



RISE Competitions in progress on 8th September 2024 at Green Field Stadium, Kazhakuttom



Tug of War Inauguration by Rtn Prem Kumar, famous actor, Chalchithra Academy Chairman

Tug of War Competitions in progress

Tug of War – I Prize Rtn Shine Sathar & Team RC Kazhakuttom



Chess Rotarians – I Prize Rtn Dr Krishna Kumar RC Tivandrum South

Chess Anns – I Prize Ann Remya Syamlal RC Kazhakuttom

Chess Annets – I Prize Annet Neil Narain Krishna RC Trivandrum Residency



Carrom Rotarians – I Prize Rtn Shaji Jose RC Tivandrum Suburban

Carrom Anns – I Prize Ann Sree Rekha RC Kollam Metro

Carrom Annets – I Prize Annet Mikhael Shiyad RC Trivandrum Kowdiar



Badminton <45 yrs – I Prize Dr Arun Mohan, Kevin Varghese RC Tankasserri Kollam

Badminton > 45 yrs – I Prize Sebin Roy, Subramanya Sarma RC Tivandrum Suburban

Badminton > 60 yrs – I Prize Dr Suresh Kumar, Thomas Vincent RC Tivandrum Central

# CONTINUOUS ROTARY ORIENTATION PROGRAM (CROP)

*Continuous Rotary Orientation Program (CROP) is a mandatory Learning Program for all Rotary Clubs in District 3211. CROP can be conducted at Club level or Zone level. The sessions are to be conducted by Learning Facilitators, who have undergone Training for conducting Rotary Leadership Institute (RLI) fashioned Learning Programs. The list of these Learning Facilitators has already been provided to AGs and Club Presidents. Zones / Clubs may choose Facilitators from the List according to their choice, from any Zone / Club. Ideally, two or three Learning Facilitators may be chosen for the entire CROP Session.*

*The first phase meant mainly for club officers is to be completed by October 31st, 2024. During this phase, topics for Facilitation Oriented Learning Sessions will be on the Roles and Responsibilities of the following Committees and their Chairs at Zone or Club level:*

- Club Administration
- Membership
- Public Image/Public Relations
- The Rotary Foundation (TRF)
- Service Projects

*These sessions will begin with a brief overview of Rotary as a global organization, its Core Values, Vision, Mission, and Rotary Action Plan. Then, focus will be on the role of each Zone / Club Committee Chair, for Ten (10) minutes each.*

*Awards will be given, based on Reports with good quality Photos and supporting evidences for CROP, as per Awards Criteria.*



## RC Punalur

First CROP event of R I Dist 3211, reported during 2024-25.  
Learning Facilitators Rtn PAG Rajendrakumar and Rtn PAG Danielkutty led the sessions



## RC Sherthallai

Learning Facilitators were Rtn Sumesh Cheruvaranam, Rtn Suresh Kumar U, Rtn Dr Sreedevan and Rtn Dr Shylamma.

The program gave the participants Insights into various Rotary programs and initiatives, enhanced understanding of Rotary's mission and objectives and gave Opportunities for networking and collaboration among members.

The CROP session proved to be a meaningful and informative experience for participants, equipping them with valuable knowledge and inspiration to contribute effectively to Rotary's goals.

## ESRAG JOINING HANDS WITH 3211: A MISSION TO SAVE THE PLANET



Imagine a world where every Rotarian is a champion of the environment, where small actions lead to monumental changes for our planet. This is the vision of the **Environmental Sustainability Rotary Action Group (ESRAG)**, a global

network of passionate individuals committed to protecting and preserving our natural resources. Born from the realization that Rotary's influence could be harnessed to address environmental crises, ESRAG was founded in 2015 to lead the charge for sustainability.

As climate change accelerates and environmental issues like pollution and deforestation become more pressing, ESRAG is inspiring Rotarians to take meaningful action. By joining ESRAG, members gain access to resources, tools, and a global network of like-minded individuals who are already making a difference. And it's not just for Rotarians—non-Rotarians can also be part of this movement, contributing their efforts to save the planet.

ESRAG's impact is felt across the world through its International team and regional chapters. The International team is headed by PDG. Rtn. Yavuz Vural Atila, from USA. Of the 13 regional chapters in the world, the **South Asia Chapter** stands as the third largest in membership, reflecting the deep commitment of countries like India, Bangladesh, Nepal, and Sri Lanka to sustainability. Under the leadership of **Chair PDG Rtn. Ajay Gupta, Co-Chairs Rtn. Arup Sinha and Rtn. Nagajyoti Bollapragada,**

and **Director ESRAG South Asia for District 3211 Rtn. Prof. Jeni Padua**, this chapter is at the forefront of environmental action.

Rotary Clubs can further amplify their impact by becoming **Eco Action Clubs**—a status achieved when five members join ESRAG. Rotary Clubs with ten or more members reach the prestigious **Eco Action Star Club** level. Entire districts can earn the title of **Eco Action District** by enrolling 25 members, making it a movement that involves everyone.

On **September 11, 2024**, the Rotarians of District 3211 took a significant step forward in their environmental journey. District Governor **Rtn. Sudhi Jabbar** brought together Rotarians for a special Zoom session focused on ESRAG, drawing hundreds of participants from across the district. Coordinated by **District Learning Facilitator Rtn. Suresh Mathew, District Secretary General Rtn. Roynold Joseph Gomez,** and **District Deputy Governor Rtn. K. Rajan**, the session was a massive success.

During the meeting, **Rtn. Prof. Jeni Padua**, an environmental biologist and Director of ESRAG for District 3211, delivered an inspiring keynote address on the vital role ESRAG plays in supporting environmental projects. With the appointment of **Rtn. John Vianey** from Quilon as the **District ESRAG Chair**, the district is ready to lead by example in sustainability efforts.

The call to action is clear—join ESRAG, start eco-friendly projects, and make a lasting difference in your community and beyond. For just \$30, you can be part of this global movement. To sign up, visit [ESRAG Membership](https://esrag.org/membership/). (<https://esrag.org/membership/>) Let's come together to build a greener, more sustainable future for generations to come!

**Rtn John Vianey**

### Zoom Meeting on ESRAG

The central banner features the following text:

- Rotary** and **ESRAG SOUTH ASIA** logos.
- An Exclusive Evening With*
- ESRAG SOUTH ASIA**
- ENVIRONMENT SUSTAINABILITY ROTARY ACTION GROUP FOR BHUTAN, INDIA, MALDIVES, NEPAL, SRI LANKA
- SEPTEMBER 11, 2024 @ 7.30 PM ON ZOOM
- RID 3211**
- DC. RTN. SUDHI JABAR, District Governor
- Meeting ID: 947 4936 3108, Passcode: RID-3211ES
- PDG. RTN. AJAY GUPTA, Chair, ESRAG SOUTH ASIA, RC of Bombay Star, RID 3141
- PAG. RTN. DR. JENI PADUA, Director, ESRAG SA, RC of Nagarcoil, RID 3232, In Charge of RIDs, 3216, 3234, 3235, 3236, 3000



## VASTHRADANAM



## PLANETREE RELOADED

### RC Kottayam Central

Donated clothes and bedsheets to Mariyasadanam Pala

### RC Thalayolaparambu

Donated Onakkodi to Vallakom Jeevanilayam



### RC Kottayam Southern

Distributed Sandalwood saplings to all members, encouraging them to support the environment. The initiative was inaugurated by DGN Krishnan G Nair.



### RC Changanacherry Town

Planetree project at Kristu Jyoti Vidya Niketan School, Changanacherry

### Rotary e-club of Kerala Global, Dubai

Planetree project implementation @ Al Shajar , Sharjah UAE , 65+ Ghaff Tree ( UAE national Tree ) seeds planted



### RC Trivandrum Residency

Honoured teachers of Bharatheeya Vidyabhavan by giving them tree saplings and also planted 300 saplings in the School Premises.



### RC Trivandrum Phoenix

25 saplings distributed at Govt Tamil V & HSS Chalai.

### RC Kilimanoor

Saplings distributed at Adayamon UPS.



# UYARE ONAM DISTRICT PROJECT SEMINAR



Ceremonial Procession along with Thalappoli and Chendamelam



Lighting of the lamp



Meeting Called to Order by DG



Thiruvathira – RC Kollam Metro



Invocation Rtn R Vijayakumar



Welcome Rtn Dr Meera John  
District Chair Uyare



Empowering Employability  
Rtn Sudhi Jabbar, District Governor



Honouring Rtn M Muruganandam  
RI Director Elect RI Zone 5



Inaugural Address – Chief Guest  
Rtn M Muruganandam RID Elect



Keynote Address - Guest of Honour  
Shri N K Premachandran, Hon MP



Honouring of Women Masons  
Trained by IIIC



Panel Discussion moderated by PDG Suresh Mathew, District Learning Facilitator



# UYARE ONAM DISTRICT PROJECT SEMINAR



Onappattu by Rotarians of Trivandrum Revenue District



Onappattu by RC Kollam Metro



Vanchippattu by RC Aranmula



Vote of Thanks Rtn J S Rajeev



Uyare Pookkalam



The "AI" Elephant



Mahabali, Chendamelam, Pulikali



The Sumptuous Onasadya



Oonjal



Uriyadi



Musical Chair



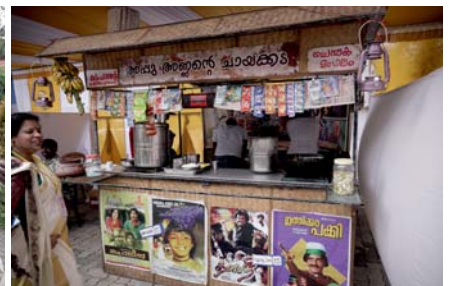
Sweets biting



Sundarikku Pottu Kuthal



Prize Distribution for Onakalikal



Appu Annante Chayakkada

# “UYARE” SIGNATURE PROJECT OF KOTTAYAM SOUTHERN

## *Empowering Tribal Youth:- “Rotary's Vision for Edamalakudi's Future”*

Rotary Club of Kottayam Southern has unveiled its “Uyare” project, a new skill development initiative aimed at enhancing the educational and employment prospects for tribal students in Edamalakudi Grama Panchayat. This project, developed in partnership with Edamalakudi Grama Panchayat and backed by Rotary District 3211, will provide residential coaching for competitive exams, focusing on securing government jobs.

### **Background of Edamalakudi**

Nestled in Kerala’s Idukki district, Edamalakudi is a remote tribal village inhabited by the indigenous Muthuvan tribe. The community faces significant hurdles in education and employment, with few schools and no colleges nearby. As a result, many tribal youth are forced to travel long distances for higher education, making government jobs a rare opportunity and perpetuating cycles of poverty and unemployment.

### **Project Launch and Activities**

The project was inaugurated by Smt. Eswari Rajan, President of Edamalakudi Grama Panchayat. The project aims to equip tribal students with the skills and knowledge required to secure government jobs, thereby improving their socio-economic status.

The launch included an employment registration camp, facilitated by the Employment Information and Assistance Bureau of Devikulam, and overseen by Sri Mohan Das, Vice President of Edamalakudi Grama Panchayat.

The PSC coaching program, set to commence with 40 students at Rajakadu Competitor premises, was inaugurated by District Governor Rtn AKSM Sudhi Jabbar. This initiative is designed to equip students with the skills necessary for competitive exams and government positions. A Memorandum of Understanding (MOU) was signed by Rtn. Alvin Jose, President of Rotary Club of Kottayam Southern, and Rtn. Vinu TM, MD of Competitor, formalizing the partnership for the project. The first batch of students began their training on September 18, 2024.

The event also highlighted Rotary’s commitment to senior citizen care with an Ayurveda medical camp organized in collaboration with Ayurveda Hospital Edamalakudi. During the event, three senior citizens were honoured with traditional Ponnada.

In a focus on mother and child health, traditional foods prepared by tribal communities were showcased, emphasizing the benefits of nutritious food. Anganwadi teachers contributed by performing traditional songs promoting breastfeeding and nutrition.

DG Rtn. AKSM Sudhi Jabbar visited the Memorial Garden of the 64 victims of the Pettimudi landslide that occurred on August 7, 2020. The Governor paid heartfelt tribute to the deceased and offered condolences to the families affected by the tragedy. During his visit, Governor Sudhi Jabbar acknowledged the devastating impact of the landslide on the community and praised the resilience and courage of the survivors. He also recognized the efforts of the local authorities, emergency responders, and volunteers who worked tirelessly to rescue and rehabilitate those affected.

The visit was a poignant reminder of the need for continued support and solidarity with the families who lost loved ones in the disaster. Rotary District 3211 has been actively involved in relief and rehabilitation efforts in the region and will continue to work towards supporting the affected communities.

The event concluded with traditional Onam celebrations, including “Atha Pookalam” and distribution of traditional sweets, “Banana Chips & Jaggery Banana Chips”.

The “Uyare” project demonstrates Rotary’s dedication to empowering marginalized communities and promoting sustainable development.

**Rtn Jino Sebastián,**  
Chairman “Uyare” Project,  
RC Kottayam Southern

**Rtn Alvin Jose,**  
President,  
RC Kottayam Southern

# “UYARE” SIGNATURE PROJECT OF KOTTAYAM SOUTHERN



Way to Edamalakudi



Inauguration Smt. Eswari Rajan, President Edamalakudi Grama Panchayat



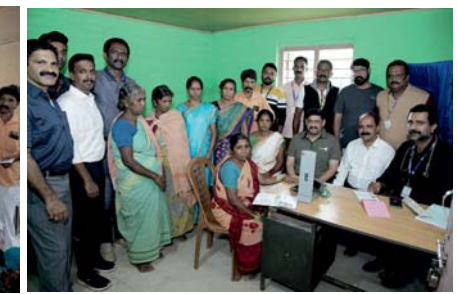
MOU - MD of Competitor & President RC Kottayam Southern



Rtn Jino Sebastian Club Chair Uyare Explaining the project



Employment Registration Camp facilitated by Employment Information and Assistance Bureau of Devikulam



Honouring Senior Citizens

Ayurveda Medical Camp



Homage to Pettimuri Victims



Song by Anganwadi teachers



Onam Celebration with “Vegetable Pookalam” Sweets and Banana Chips



# DISTRICT PROJECT UYARE – ACTIVITIES

## Beautician Course for Fishermen's Community

The visionary District Project Uyare, spearheaded by Rotary Club of Quilon East, has empowered 20 women from the Fishermen's community by providing them with the skillset needed to earn and live independently. This three month beautician course is done & certified by Skill India Mission Scheme which comes under the Ministry Of Skill Development and Entrepreneurship. This project is done in association with Fishermen Community Development Program(FCDP) and the applicants were selected from a varied cross section of society from Thanni to Thangassery area and after careful scrutiny. Training is for 3 hours per day and for 105 days with a set curriculum and with practical sessions and with periodic assessment tests. There is biometric attendance registration every day and needs a minimum of 75% attendance to pass the course. The course is being conducted in Kennedy Memorial Library hall with water and snacks provided on a daily basis. The total project cost from the club side will be around 85000.00 INR(as of now) and will reach 1Lakh during its completion which otherwise would cost around 35,000.00 to 50,000.00 per person in any private training centres.

The project was inaugurated by Dr.Meera John Daniel , Chairperson , Uyare District Project in the presence of AG Rtn.Vipin Kumar, Rtn, Kishore Kumar, President RC Quilon East, Fr. Jithin Sebastian , Diretor FCDP & Mrs. Agned John, Chairperson FCDP on September 2, 2024 at FCDP Centre Pallithottam.

We hope this signature project will transform the life of these 20 trainees directly and many other families indirectly when they become entrepreneurs.

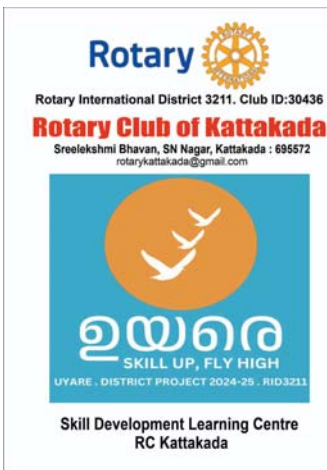
**Kishore Kumar.**

President, RC Quilon East.



### RC Quilon East

Inauguration of Beautician Course for Fishermen's Community



### RC Kattakada

Skill Development Learning Centre inaugurated at SN Nagar Kattakada by AG Rtn Joju Samuel



### RC Vaikom Lake City

As part of District project UYARE, provided Educational Support to B Sc Nursing Student, Bency Sunny.

# DISTRICT PROJECT UYARE – ACTIVITIES



**RC Kundara Mid Town**  
Inauguration of Uyare Project - Training for Umbrella making



**RC Greater Changanacherry**  
Uyare Project for implementing Training Class in selected 10 schools - Inauguration by Rev. Mar Thomas Tharayil at St Thomas College of Communication, Changanacherry.



**RC Quilon West**  
Uyare Project – Tailoring Master Training - Inauguration by Hon Minister Smt Chinchurani



**RC Kuzhimathicadu**  
Uyare Project – Skill Development Seminar for Women - Inauguration by Dr Meera John, District Project Chair. Sessions on Women Empowerment, Banking Awareness, Women Skill Development etc., were led by representatives of organisations like ASAP, IDFC Bank etc.



# INDUCTION OF NEW MEMBERS



**RC Vaikom Lake City**  
Inducted 2 New Members



**RC Chengannur**  
Inducted 2 New Members Reji Koshy and Susil Abraham

**RC Kottayam Central**  
Induction of fifth new member



**RC Kottayam East**  
Madhu Mohan, Bobby Nellickal and Rtn Sapna John were inducted as Rotarians by AG Rtn Naveen Sunny Alex



**RC Alleppey Greater**  
Two members were inducted by AG Rtn Gangadhara Iyer during Onam Family get-together



**RC Trivandrum Amity**  
Induction of New Members

**Rotary e-Club of Kerala Global**  
Inducted 5 members and recorded a growth of 30% Q1

# SPECIAL DAYS OF OBSERVANCE

## Teachers Day



**RC Changanacherry Town**  
Honoured teachers at SB HSS, Changanacherry



**RC Tiruvalla**  
Honoured teachers in RC Tiruvalla family



**RC Trivandrum**  
Honoured 17 Teachers of Rotary Institute for Children in Need of Special Care



**RC Alleppey Greater**  
Nation Builder Award to Mrs. Sini KU, Teacher @ Kalarcode GLPS, who is suffering from Muscular Dystrophy



**RC Alleppey Greater**  
Honoured 17 Teachers of GLPS Kalarcode with certificate & flowers, HM with Ponnada too.



**RC Alleppey Greater**  
Presented Mememnto to 6 teachers of RC Alleppey Greater Family.



### RC Oachira

Honoured retired College Professors and School Teachers in the locality



### RC Kazhakkuttom

Presented Nation Builder award to Dr Unnikrishnan Parackal, Kaniapuram BPC, Honoured 23 special educators under BRC and Honoured Teachers in RC Kazhakkuttom family, on Teachers Day. Chief Guest for the function was Rtn Premkumar, Hon Rotarian of RC Kazhakkuttom. This was the first public function he attended after taking charge as the Interim Chairman of Chalachithra Academy.



# SPECIAL DAYS OF OBSERVANCE

## Teachers Day



**RC Trivandrum Residency**  
Honoured teachers of Bhatiya Vidya Bhavan by presenting them with tree saplings



**RC Karode**  
Honoured teachers of Govt LPS Nalloorvattom by adorning them with Ponnada



### Teachers' Day

Teachers' Day is a special day for the appreciation of teachers. In India, the birthday of the second president Sarvepalli Radhakrishnan, 5 September, is celebrated as Teachers' Day since 1962. Dr Radhakrishnan was an educationist, and out of reverence, once his students asked him if he would allow them to celebrate his birthday. While he declined any special recognition for himself, Dr Radhakrishnan proposed that students celebrate the day as Teachers' Day to acknowledge the valuable contributions of teachers to society. Since 1962, September 5 has been observed as Teachers' Day to pay tribute to his and all teachers' exceptional contributions to education.

## Engineers Day



**RC Vaikom Town**  
Honoured Engineers of the Club on Engineers Day

### Engineers' Day

National Engineers' Day in India is celebrated every year on September 15 to commemorate the birth anniversary of Sir Mokshagundam Visvesvaraya, a renowned Indian engineer and statesman. In the field of engineering, Sir Visvesvaraya was a pioneer who significantly influenced the growth of India's infrastructure.

## World Heart Day



**RC Haripad Greater**  
Arranged CPR Training on World Heart Day



### World Heart Day

World Heart Day is being celebrated across the globe, every year on the 29th of September. This day is observed to raise awareness about cardiovascular diseases (CVDs) and promote heart health globally. The World Heart Day 2024 is commemorated with a powerful call to "Use Heart for Action". This emphasizes the urgency of raising awareness on heart health and accelerating actions to prevent, detect early, and manage cardiovascular diseases (CVDs).



**RC Mannarasala**  
Honoured Dr Devarajan Chief Cardiologist Dr KMC Institute of Medical Sciences on World Heart Day

# ONAM CELEBRATIONS



**RC Alleppey Greater**  
Distributed Onam Grocery kits to 100 underprivileged families of Aryad Panchayath



**RC Alleppey Greater**  
Celebrated Onam with variety entertainments like Onam Quiz, Chenda Melam, Thalppoli, Vanchippattu, Thiruvathira, Onappattu, etc. DGE Dr Tina Antony was the Chief Guest.



**RC Vaikom Lake City**  
Onam Celebrations

**RC Kattakkada**  
Gave Payasam kit to 240 families



**RC Kattakkada**  
Celebrated Onam at residence of late Rtn Prathapachandran Nair, Charter Member

**RC Quilon East**  
Onam Celebration Oruma24 was conducted as a colourful full day function with Pulikkali, Mohiniattam, Chendamelam, Thiruvathira and a sumptuous Ona Sadya.



**RC Tiruvalla**  
Gave "Pooradam Kits" to the local community

**RC Tiruvalla**  
Onam Celebrations and Family Meet inaugurated by Shri S T Venu Kumar, former Managibng Editor, Mathrubhoomi



**RC Kazhakuttom**  
District Governor Sudhi Jabbar addressing home club families during Onam Celebrations

# ONAM CELEBRATIONS



**RC Kazhakuttom**  
Onam celebration with differently abled students of GHS Kazhakuttom



**RC Kazhakuttom**  
Onakkodi and aprons distributed to 96 Cooking Staff of Schools in Kaniapuram Sub-Jilla



**RC Parassala**  
Onam Kits worth Rs 1000/- each were distributed to 100 persons



**RC Ranni**  
Onam kits to Ittichuvadu Ebanesar H S



**RC Aranmula**  
Onakkodi and sweets distributed to differently abled children



**RC Aranmula**  
Onam kits at Aranmula Grama Panchayath



**RC Trivandrum**  
Distributed Onam kits for 45 students/parents of Tribal school (Adivasi Ooru) at Pechipara (Inside forest area).



**RC Peruva**  
Onam celebrations inaugurated by AG S D Suresh Babu



**RC Vaikom**  
Onam celebrations



**RC Kottayam Southern**  
Onam Kit to Paliative care unit of Genl Hospital, Ktym

# ONAM CELEBRATIONS



**RC Trivandrum Amity**  
Onam celebration



**RC Changanacherry**  
Onam kits for 10 families given to Palliative Care Nurse



**RC Thalayolaparambu**  
Onakkodi to inmates of Vallakom Jeevanilayam



**RC Alleppey**  
Onam kits distributed



**RC Muttom**  
Onam Celebrations



**RC Kanjirappally**  
Onam Celebrations



**RC Trivandrum Fort**  
Onam Celebrations

# ONAM CELEBRATIONS



**RC Trivandrum Seacoast**  
Onam Celebrations



**RC Kilimanoor**  
Onam Celebrations at Adayamon UPS



**RC Kundara Central**  
Onam Celebrations



**RC Kuzhimathicadu**  
HD Projector to Chittumala MGM & Onasadya to inmates



**RC Kottayam Central**  
Onam Celebrations with Film Actor Kottayam Ramesh as chief guest



**RC Aranmula**  
Onam Celebrations inaugurated by PDG Babumon



**Rotary e-Club of Kerala Global Dubai**  
A rocking Onam Celebration at India Club Dubai

## OTHER PROJECTS AND ACTIVITIES



**RC Changanacherry Town**  
Dialysis Kit Distribution in association with Joy Alukkas group



**RC Alleppey North**  
Conducted Eye-testing Camp, Assistant Governor Rtn Antony Malayil inaugurated the Camp



**RC Anchal**  
Provided sports and games materials to the students of Govt .Jawahar High School Edamulakkal, Anchal.



**RC Alleppey Greater**  
Crowd fund for medical aid for a youth, inaugurated by PP Chitharanjan MLA



**RC Kattakada**  
Donated more than 100 books to Indira Priyadharsni Grandasala, Aryanadu



**RC Kattakada**  
Club Office shifted to new premises adjacent to Uyare Skill Development centre.



**RC Quilon East**  
Breast cancer awareness & screening camp was conducted with Thermalyx and USG scanning in association with Travancore Medicity Hospital.



**RC Quilon East**  
Free Dialysis Kits were distributed to over 60 kidney patients, in association with Joy Alukkas Foundation.



**RC Vaikom Lake City**  
Breast Leg support provided to handicapped person



**RC Vaikom Lake City**  
Adult Diapers to Palliative Care Maravanthuruth



**RC Punalur**  
Interclub Meeting with RC Port Blair

# OTHER PROJECTS AND ACTIVITIES



## Zone 01

An Inter Club Meeting of Zone 01 Clubs was conducted at Club Hall of Parassala



## RC Kazhakuttom

A Weekly Meeting of RC Kazhakuttom was conducted as Anns Day where the proceedings were led by Anns with First Lady presiding and spouse of Secretary as acting Secretary, and all sessions handled by Anns. .

## RC Kadakkal

Charter Day Celebrations



## RC Trivandrum

Gave Uniform to 20 cleaning/security staff of Neyyattinkara Taluk Hosp

## RC Thalayolaparambu

New Building of the Club inaugurated by PDG Suresh Mathew. Film Actor Jayan Cherthala was Celebrity Guest



## RC Kazhakuttom

Focus Project Bottles of Hope – Gave water bottles with the photos of students printed at Govt LPS Pattathil

## RC Kottayam East

Installed installed digital sign board, water purifier and Food waste bins at District Hospital Kottayam.



## RC Greater Changanacherry

Sponsored 3 new Interact Clubs. The charter was handed over by Flt Lt Shibu Varghese, District Chair – Interact, in the presence of PDG Scaria Jose, PDG John Daniel and Dr Meera John...

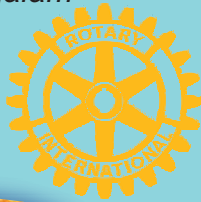
# ROTARIAN'S ONAM



**Rtn PP MPHF Santosh Kumar**

*Rotary Club of Trivandrum South  
Retd Banker and  
presently Managing Director of  
Alakapuri Convention Centre Pvt Ltd,  
Kochar Road  
Sasthamangalam*

**Rotary**



Onam's vibrant hues unfold,  
In Kerala's land, where love is told.  
Rotarians gather, hand in hand,  
To celebrate unity, across the land.

Pookalam's colors dance and play,  
As Rotarians join, in joyous sway.  
Their service projects, a shining light,  
Reflecting Onam's spirit, pure and bright.

From Alleppey to Trivandrum shores,  
Rotarians unite, with love that soars.  
Their motto "Service Above Self" shines,  
As they serve humanity, in Onam's shrines.

King Mahabali's legacy lives,  
Through Rotarians' selfless gives.  
Their bond of friendship, strong and true,  
Echoes Onam's message, anew.

Sadya feasts, a culinary delight,  
Rotarians share, with warmth and light.  
Their laughter and cheer, infectious and free,  
Spread Onam's joy, for all to see.

**Rtn Santosh Kumar**  
RC Trivandrum South

## പ്രേംകുമാറിന് ചുമതല

ചലച്ചിത്ര അക്കാദമി ചെയർമാന്റെ  
താൽക്കാലിക ചുമതല  
പ്രേംകുമാറിന്

രണ്ട് ജിന്ത് രാജിവെച്ച  
സാഹചര്യത്തിലാണ് തിരുമാനം



## Congratulations

Actor **Prem Kumar** assumed office as Interim Chairman of the Kerala State Chalachitra Academy.

This appointment marks the first time a non-director has been appointed as Chairman of the Kerala State Chalachitra Academy.

Prem Kumar is a Honorary Member of Rotary Club of Kazhakuttom.



# OBITUARY

## PDG Dr Sameer Hariyani, RI District 3190

IN EVER LOVING MEMORY



PDG Dr. Sameer Hariyani  
1973 - 2024

An ever-smiling dazzler gone too soon.



PDG Dr Sameer Hariyani RI Dist 3190 passed away due to massive cardiac arrest.

PDG Sameer was a speaker at "LEAD" PETS & SETS 2024-25 of RI District 3211 held at Bangalore and handled the topic "Adjutant's Action Plan".

## Rtn. Muraleekrishnan A, RC Quilon East



Rtn. MURALEEKRISHNAN.A (62)

 ROTARY CLUB OF QUILON EAST  
Olayil, Kollam

Rtn. Muraleekrishnan A (62 Years), Charter Member of Rotary Club Of Quilon East passed away on September 08, 2024.

A memorial meeting was held in the Club Hall on September 10, 2024.

District Governor Nominee Rtn Krishnan G Nair offered the condolence message.



Rotary  
District 3233



## ZONE 5

2981, 2982, 3000, 3201, 3203, 3204, 3211, 3212, 3220, 3231, 3233, 3234

PROUDLY PRESENTS

# Gemini Badminton Championship

FIRST OF IT'S KIND TOURNAMENT FOR ROTARIANS

**VENUE: SMASH BOUNCE CHENNAI**

**DATE: NOV 16 & 17  
SAT&SUN**

**LAST DATE FOR  
REGISTRATION IS  
OCTOBER 15TH**

CATEGORIES	MINIMUM AGE QUALIFICATION
OPEN MENS DOUBLE	AGE NO BAR
OPEN WOMENS DOUBLE	AGE NO BAR
MIXED DOUBLES 70+ (MIN AGE 25 & COMBINED AGE 70+)	31 OCTOBER 1999 OR EARLIER
MEN'S DOUBLES 80+ (MIN AGE 30 & COMBINED AGE 80+)	31 OCTOBER 1994 OR EARLIER
MEN'S DOUBLES 90+ (MIN AGE 35 & COMBINED AGE 90+)	31 OCTOBER 1989 OR EARLIER
MEN'S DOUBLES 100+ (MIN AGE 45 & COMBINED AGE 100+)	31 OCTOBER 1979 OR EARLIER
MEN'S DOUBLES 110+ (MIN AGE 50 & COMBINED AGE 110+)	31 OCTOBER 1974 OR EARLIER

- ONLY ROTARY CLUBS OF ZONE 5 CAN PARTICIPATE IN THIS TOURNAMENTS.
- PLAYERS MAY PARTICIPATE MAXIMUM ONLY IN 2 CATEGORIES.
- BRANDED FEATHER SHUTTLE WILL BE USED.
- ENTRY FEES WILL BE ACCEPTED ONLY THROUGH ONLINE.
- KINDLY CARRY ANY AGE PROOF CERTIFICATE.
- NON-MARKING SHOES MANDATORY.
- MINIMUM 8 ENTRIES IN A CATEGORY ELSE THAT EVENT WILL BE CANCELLED.
- ORGANISING COMMITTEE AND MANAGEMENT DECISION WILL BE FINAL.
- TROPHIES AND ATTRACTIVE PRIZES WILL BE GIVEN TO WINNERS AND RUNNERS-UP.
- ACCOMMODATION AND TRANSPORT SHOULD BE TAKEN CARE BY RESPECTIVE PLAYERS.

**ENTRY FEE RS.1500 PER TEAM ONCE FEE PAID WILL NOT  
BE REFUNDED.**

**FOR QUERIES PLEASE CONTACT RTN.VICTOR MARTIN 9840427235**